

Youth Organizations raise funds by hosting a pancake breakfast at local Applebee's on available Saturdays and Sundays from 8am to 10am.

Applebee's provides the facility, kitchen and management staff, customized printable tickets, promotional flyers, an online event page and a breakfast of:
3 pancakes + 2 slices of bacon + unlimited coffee, juice and soft drinks per person/ticket

Youth organizations:

Advertise + promote the event with the provided marketing flyers + digital assets
Sell a maximum of 250 tickets to the breakfast for \$6 – \$10
Provides volunteers to greet, seat and serve the Flapjack guests (see Volunteer Matrix)

The organization keeps the tickets sales revenue, minus \$3 per ticket redeemed or a minimum of \$100 to cover costs, paid by check on the day of the Flapjack Fundraiser.

Cancellation Policy Note: Cancelling or rescheduling your event must be done no less than 30 days before your event. Cancellations 30 days or under will be invoiced \$100. To cancel or reschedule login to your account on TLCneighborhood.com.

Steps to hosting a Flapjack Fundraiser

Step 1: Register

Click GET STARTED > Flapjack Fundraisers to register your organization for an event.

Step 2: Setup

You will receive an email from noreply@tlcneighborhood.com within 5 business days.

***Please note:** check your SPAM folder or login to your tlcneighborhood.com event dashboard if you do not receive an email within 5 business days.

The approval email will have your customized promotional tickets, flyers and your customized web page.

Step 3: Recruit Volunteers

Recruit greeters, seaters, servers & bussers to work your event.

No worries, we handle making the pancakes!

Step 4: Own It

The best part about these fundraisers is that they are yours to customize. Feel free to organize basket raffles, 50/50's or other entertainment to increase funds raised. Music club? Play your guests a number Near the holidays? Invite Santa. This is your event, OWN IT!

3-4 weeks before event:

- Advertise your event, sell tickets to friends, family and supporters!
- As you sell tickets make sure to refer to the Volunteer Matrix to determine the amount of volunteers need to greet, seat, serve food and bus tables.

Volunteer Matrix Assign volunteers to each position:

# of Tickets Sold	Volunteers Needed				
	Greeters	Seaters	Pancake Servers	Beverage Servers	Bussers
25-50	2	2	5	3	2
51-100	2	2	5	3	2
101-150	2	3	7	4	3
151-200	2	3	7	4	3
201-250	3	4	7	5	3

- Greeter: Greet Guests as they arrive
 - Seater: Seat Guests; manage wait list, if applicable
 - Pancake Server: Serve pancakes from kitchen
 - Beverage Server: Serve beverages (coffee, soda, juice)
 - Busser: Clear dishes and clean table
- Pouring coffee, carrying heavy plates, etc., are reserved for volunteers 16 or older

All volunteers must follow proper dress code for safety:

Non-slip shoes, pants or shorts no more than 2 inches above knee, moderate jewelry, hair washed/groomed and tied back if longer than collar length.

For safety reasons, no one except volunteers will be allowed in kitchen

No one will be allowed behind the cook's line.

If you are ill, do not plan to work.

Food from outside restaurant is not allowed.

*****IMPORTANT*** 1 week before event, call the Applebee's location directly to:**

Confirm number of tickets sold and number of volunteers with the manager

Morning of event:

Volunteers arrive at 7:30 a.m.

Park in rear of restaurant and enter through the front door

Meet manager at front door, The manager will go over volunteer training + procedures.

Post-Event

We would love to hear from you! Submit photos + details about your fundraiser to our blog:

TLCneighborhood.com/share-yourstory

Tips for Success

Communicate

Put your communication skills to the test! Reach out to your friends, family, co-workers and fellow supporters of your cause to let them know about your event and how to participate. Social media, emails and flyers are great ways to get the word out throughout your community. The more you advertise, the better the chance for higher funds raised!

Look Like A Team

Look like a team! Wear your team's uniform, fun shirts or the charitable organization's colors to show your pride on the day of your breakfast!

Hold Additional Activities

Kick up your Flapjack Fundraiser a notch with basket raffle's, 50/50's, bake sales & other related activities. This will help you to raise more money & own your event!

Make Breakfast Fun

Be the talk of the town & make your breakfast stand-out! Is your breakfast around the holidays? Invite Santa! Is your organization a music club? Perform an act for your guests! We encourage you to own your event & add creativity but it is your groups financial responsibility to do so. Just be sure to coordinate with your Applebee's management ahead of time if you plan on doing something outside the normal breakfast. We want to ensure we are all on the same page!

FAQ's

Has my event been approved?

All requests are handled within 5 business days.

The email sent may get sent to SPAM, blocked altogether or simply missed.

You can login login to your account at any time to view the status of your event!

Do I need to confirm the amount of tickets sold?

Yes! Please call your Applebee's directly no later than the Tuesday before your event.

Ask for the manager on duty and let them know approximately how many tickets have been sold/ how many people they should expect.

If our management team does not hear from you by Tuesday, they will attempt to contact you by that Thursday.

If they cannot reach you, they will assume you wish to cancel your event and you will be charged the \$100 cancellation fee.

Additional FAQ's available on TLCneighborhood.com.