

*Doin' Good in
the NeighborhoodSM*



APPLEBEE'S GIFT CARD FUNDRAISER



Valid only at participating Applebee's locations in Upstate New York, Connecticut and Sayre, PA.



GIFT CARD FUNDRAISER

Earn 10% of all Gift Cards your organization sells

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Since Applebee's Gift Cards are the perfect gift for any occasion, we have created a fundraiser that we know your organization & your supporters will love!

The included form is all you need to begin selling Applebee's Gift Cards, while earning money doing so!

1. Make copies of the Gift Card Order Form and distribute to members of your organization who will be participating in the fundraiser
2. Collect the forms and payment, by the deadline you set-- sell on your own time! Payment can be accepted however your organization chooses-- checks should be made payable to your organization
3. Complete the Final Order Form and take that, along with one form of payment (cash or credit) to your local Applebee's
4. A restaurant manager will fulfill your order and contact your within 48 hours to pick up your order of gift cards
5. Distribute the Gift Cards to your supporters

THE FUNDS CAN REALLY ADD UP

- If 10 people sell \$500 each, your organization earns \$500
- If 20 people sell \$500 each, your organization earns \$1,000
- If 30 people sell \$500 each, your organization earns \$1,500

EXTRA INCENTIVE

If your group sells \$5,000 or more in Gift Cards, your organization will receive a \$500 catering credit!

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GIFT CARD ORDER FORM

Simply make copies of this form to begin selling gift cards!

Member name: _____

Organization name: _____

| Customer Name | Address | Phone Number | # of \$15 Cards | Cost | # of \$25 Cards | Cost | # of \$50 Cards | Cost | Customer Total Cost |
|---------------------|----------------|--------------|-----------------|----------|-----------------|----------|-----------------|----------|---------------------|
| EXAMPLE: Kaitlyn C. | 123 Apple Ave. | 123-4567 | 3 | X15 \$45 | 2 | X25 \$50 | 1 | X50 \$50 | \$145.00 |
| 1. | | | | | | | | | |
| 2. | | | | | | | | | |
| 3. | | | | | | | | | |
| 4. | | | | | | | | | |
| 5. | | | | | | | | | |
| 6. | | | | | | | | | |
| 7. | | | | | | | | | |
| 8. | | | | | | | | | |
| 9. | | | | | | | | | |
| 10. | | | | | | | | | |
| 11. | | | | | | | | | |
| 12. | | | | | | | | | |
| 13. | | | | | | | | | |
| 14. | | | | | | | | | |
| 15. | | | | | | | | | |
| 16. | | | | | | | | | |
| 17. | | | | | | | | | |
| 18. | | | | | | | | | |
| 19. | | | | | | | | | |
| 20. | | | | | | | | | |
| Totals: | | | | | | | | | \$ |

When you sell Applebee's Gift Cards through this program, your organization will earn 10% of all Gift Cards sold. Just fill out the form above and return with payment to your organization. Your organization will distribute the Gift Cards after they are provided by Applebee's. **Make checks out to your organization.

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GIFT CARD FINAL ORDER FORM

Organization Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

Follow these steps to determine your final Gift Card Order:

ROW 1: Add up the amount of each denomination needed and put the total in Row 1 for each amount. i.e. if there were 84 \$25 Gift Cards ordered, put "84" in Row 1 in the "\$25 column"

ROW 2: Multiply the denomination and the number of Gift Cards ordered for each amount to determine the Total Value. i.e. if 84 \$25 Gift Cards were ordered, put \$2,100 (84 X \$25 = \$2,100) in Row 2 in the "\$25 column"

TOTAL: Add all the values in Row 2 to find the Total Gift Card Sales.

| | Denomination | \$15 | \$25 | \$50 | TOTAL: |
|--------|------------------------------|------|------|------|--------|
| ROW 1: | Number of Gift Cards Ordered | | | | |
| ROW 2: | Total Value | | | | |

Organization keeps 10% of Total Gift Card Sales

Total Gift Card Sales: _____ Multiply by 0.1 to determine 10% of Sales: _____

Submit payment to Applebee's via cash or credit card for 90% of Total Gift Card Sales

Total Gift Card Sales: _____ Multiply by 0.9 to determine 90% of Sales: _____

If the total Gift Card sales exceeds \$5,000 the organization will earn a \$500 Applebee's Catering credit.

Form Accepted by _____ on ___/___/____. Gift cards will be ready on ___/___/____
(manager) (date) (date)

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