



Applebee's® takes an active part in our neighborhoods, and we're proud to introduce these programs developed just for you!

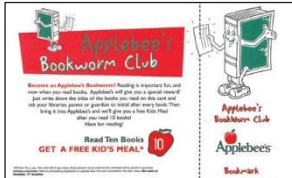
Most of these programs are complimentary for participating schools. For additional information, please visit our website at www.tlneighborhood.com or contact the General Manager at your neighborhood Applebee's. Visit www.applebees.com for the phone number of your nearest location.

Student Incentives

BOOKWORM CLUB

Designed for children 12 and under.

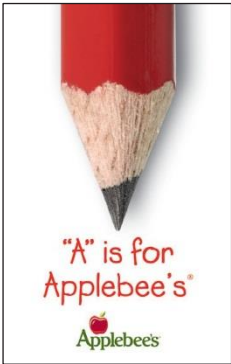
Give students an added incentive to read with our Applebee's Bookworm Club cards! The card has space to record 10 books and once all 10 are read and initialed by a teacher, librarian, or guardian, the student can bring the completed card in for a FREE Kid's Meal at Applebee's!



"A" IS FOR APPLEBEES®

Designed for children 12 and under.

Whether it's an "A" on the test or a perfect attendance record, recognize your students for their achievements and reward them a FREE Kid's Meal at Applebees.



COOL CREDIT

Designed for teens ages 13-18.



Reward your teen students for academic excellence, perfect attendance, extracurricular leadership, and more with our Cool Credit cards! These cards offer students a choice of a FREE select appetizer from Applebee's!

Applebee's Anywhere

Looking for something delicious to serve at a staff meeting or student activity? Need to feed the press box crew at an athletic event? Make your group gatherings easier than ever! Our Applebee's Anywhere menu lets you order delicious favorites in portions large enough for groups of five and more. Choose from delicious appetizers like our Boneless Buffalo Wings or Spinach Artichoke Dip, or salads such as our Oriental Chicken or Grilled Shrimp & Salad. Share our tasty French Dip, Southern Chicken, BBQ Pork, or Cheeseburger sliders, wraps like our Chicken Fajita Roll-up, or entrees including our world-famous Riblets or Fiesta Lima Chicken. Don't forget sides, desserts, and drinks! Plates, napkins, utensils, and serving ware available upon request, so there's no reason to make more than one stop. Host the perfect gathering with Applebee's Anywhere!

Fundraisers

PANCAKE BREAKFAST

Flapjack Fundraisers are a fun and effective way to raise money for your school on a weekend morning.

Applebee's provides our restaurant, food, beverage, and some staff for your event, but then the rest is up to you and your "team." Once a date is booked, each group is responsible for customizing their flyer and tickets and printing them out from our TLC Neighborhood website, as well as promoting the event and selling tickets. Most groups choose to sell

tickets for \$5 and Applebee's only asks for \$2.00 from each redeemed ticket to offset food costs for the event (with a minimum cost of \$100). All funds collected are managed by the organization selling tickets. On the event date, each group must provide volunteers to help work at their breakfast with assistance from our restaurant associates. Most groups find this to be the most fun part of the event! For more information or to book an event, please visit our website at www.tlneighborhood.com.



DINING TO DONATE

Schedule a 'Dining to Donate' night for your classroom or extracurricular group! Choose a Monday, Tuesday, or Wednesday lunch or dinner and download vouchers on our website to distribute to everyone you know! On the chosen day, Applebee's will donate 10% of any guest's bill when they present their server with a voucher from your group. For more information, check availability or to book an event, visit our website at www.tlneighborhood.com.

Field Trips

RESTAURANT TOUR FIELD TRIPS

Designed for Grades K-5.

Bring your class to take a "behind the scenes" tour of our restaurant, learning about different staff positions and duties, food safety, following a recipe, and more! Students, teachers, and chaperones alike will then enjoy a delicious lunch in the dining room. Students pay just \$5 and chaperones pay \$8 – the teacher's lunch is on us! To commemorate their experience, each student will also receive a certificate naming them a 'Junior Applebuddy' with an attached coupon to return for a FREE Kid's Meal on their next visit! To determine a location's availability or to schedule, please contact the General Manager at your local Applebee's.